

## Wisconsin Future Business Leaders of America, Inc.

October 9, 2008

Mr. INSERT NAME
Acme Industries
1 Acme Way
Somewhere, WI 54321

Dear Mr. **INSERT NAME**:

Greetings from Wisconsin FBLA! Future Business Leaders of America (FBLA) is a national organization for students participating in business and information technology programs in secondary schools. Wisconsin FBLA consists of over 175 active chapters with over 6,000 members and 200 advisers. The mission of FBLA is to bring business and education together in a positive working relationship through innovative leadership and career development programs. Through competition students have the opportunity to compete in events to test their business knowledge and skills. An integral part of FBLA is the competition and Awards Program which recognizes and rewards excellence in a broad range of business and career-related areas for FBLA members.

In an effort to strengthen business partnerships with Wisconsin FBLA, we are looking to our local businesses for support of our State Awards Program on April 2-3, 2009. The top five winners/teams in each event win awards and the top two or three individuals/teams from each event earn the right to represent Wisconsin in National competition. Listed below are the sponsorship levels for our Awards Sponsorship Program:

Awards Sponsorship Level	Sponsorship Amount
Gold Level	\$500
Silver Level	\$300
Bronze Level	\$150

Sponsors of our Awards Program will have their name/logo printed in our conference program and displayed on the projection screens during the ceremony where there are over 2500 individuals in attendance. Sponsors are also recognized on our WI FBLA website which is http://dpi.wi.gov/fbla. To become an FBLA sponsor, complete the enclosed sponsorship form and submit it to the address on the form prior to December 15.

If you have questions, you may contact me at 920-842-2182, ext. 237 or by e-mail at evanbe@suring.k12.wi.us. Thank you for all that you do for Wisconsin and for your time and consideration. I hope to hear from you soon because this represents a great investment in Wisconsin's future business leaders.

Sincerely.

Becky Dickson Marketing Director

Enclosure